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# **Positioning within Northern Cape**

Sishen vision and strategic approach is to aspire to be a leader and partner of choice in the Northern Cape.

Sishen Mine one of the largest contributors to the economy of the Northern Cape and provides almost 50% of JTG District



There is a clear expectation from stakeholders that, as a international player, we must play a role in addressing sustainable development at provincial level, including support of the Millennium Development Goals and initiatives.



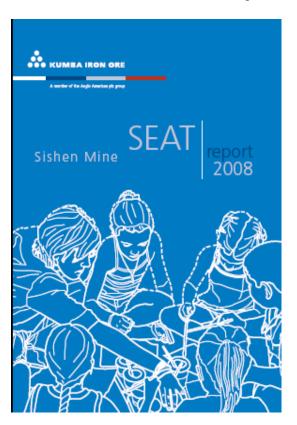
The Local Economic
Development Plans of the
Gamagara Local Authority
and the Kgalagadi District
Municipal area that is derived
from the Northern Cape
Growth and Development
Plan, is used as the guiding
document in all local
social and economic
development initiatives

Our Vision: Leading global mining company

- Partner of choice
- Investor of choice
- Employer of choice

### **Stakeholder Engagement**

Our unique SEAT approach not only ensured a high quality report, but added real business value, and improved our relationship with the community



- Socio Economic Assessment Toolkit
- Recognized as industry best practice
- Guides our stakeholder engagement process
- Hands on approach
- Community hall meetings, followed by door to door questionnaires
- Qualitative and quantitative
- Forms basis of three year social development programme
- Business and stakeholder value

### **Development Focus Areas**

Focus areas were prioritised and clustered in alignment with SEAT outcomes, strategic business goals, Social and Labour Plan and provincial growth and development strategy (PDGS).

# Human Resource Development

- Formal Education
- Early Childhood Development
- Skills Training through learnerships and bursaries
- Mentorship ProgrammesCapacity building



# Local Economic Development

- Poverty alleviation
- Job creation through enterprise development
- Capacity building within local communities
- Preferential procurement
- Mine closure planning sustainable mining towns

#### **Government Relations**

 Building positive relationships with Provincial and Local Government and Government structures through participation in forums and committees

# **Local Economic Development**

Our success can be attributed to our unique integrated and focused approach ensuring long term sustainability and tangible results

- Kumba Small Business Hub
  - 28 new businesses established in
  - 24 month period
  - 250 new jobs
  - R54 million turnover
- Preferential Procurement Forum
  - 43% BEE spend against 36% Target
- SMME Mentorship Programme
  - 250 SMME's assisted through mentorship programme
- IDP Infrastructure
- Renewable Energy (Rural focus)
- Pre-feasibility Studies
- JTG District research initiative



# **Human Resource Development**

Investing in quality people development programmes, internally and externally, crucial for the long-term sustainability of any organization

#### **INTERNAL**

- ABET
- Learnership
- Bursaries
- Employment Equity
- Management Development Programme

#### **EXTERNAL**

- Schools Education Quality Improvement Programme
- Early Childhood Development Programme
- Community Skills Development
- Community ABET



# **Social Development Programme**

The health of a community has a direct impact on the social status of a community, this includes mental and physical health

- Ulysses Gogi Modise Community Wellness Clinic
- FAMSA support office
- Soup Kitchen support programme
- Food Bank / Distribution Centre
- Gamagara Crisis Centre
- Gamagara Call Centre



# **Social and Community Development Initiatives**



# **Highlights 2009**



**Small Business Hub** 1<sup>st</sup> Place Nedbank Green Mining Awards



Kgalagadi Charcoal and Fire wood 2<sup>nd</sup> Place Africa SMME Awards



Bana ECD Centre 2<sup>nd</sup> Place Sowetan/ABSA NC ECD Awards



Joseph Kente 2<sup>nd</sup> Place in Upcoming Construction Company Awards

# We are passionate about...

- Voluntary Counselling and Testing
- Quality Education
- Working with and not in communities
- Building positive and supportive relationships with all Government structures



